

Update from the Croydon Council Regeneration Team

April 2022

SUMMARY

The South Norwood Regeneration Programme focusses on the area's high streets as an engine of socio-economic growth.

Through a combination of physical improvements and the development of the local business and social infrastructure, the programme aims to support the growing vibrancy of this place.

Improvements to the built environment include activating vacant commercial units, improving shopfronts and heritage building uppers.

It includes small scale improvements of the public realm improving the natural stopping points to encourage pedestrians to linger and in turn drive footfall.

This includes public art interventions on key gateways points and flank walls to reflect the character of the area and establish a sense of arrival.

Development of the business and community networks has involved the development and roll out of a bespoke programme of business support which continues into 2022 to support the recovery of existing businesses and ensure the readiness of new ventures.

Advice and toolkits are being developed for South Norwood Business Network and the Clock Tower Market to embed the earnings for the future.

Similarly, key organisations like

- We Love SE25,
- All Heads Recognized and
- South Norwood Net

are being supported to grow their individual roles in the network that will build on the learnings from the programme into the future.

The High Streets Heritage Action Zone programme is funding community engagement and cultural programme activities.

With the aim to strengthen the connection of the local community with its high streets and the heritage which is a key part of its identity and strength.

Programme Extension

The GLA approved the extension of one year to March 2023 for Good Growth Programme due to the ongoing challenges of rolling out the programme.

Good Growth Programme

High Streets Heritage Action Zone

High Streets Heritage Action Zone Cultural Programme (Stanley Arts)

Highlights at March/April 2022:

Socco Cheta – LBC construction works 95% complete, handover to Socco Cheta imminent

Stanley Arts – Works underway, Regeneration Programme works to be completed soon

Six-week CAAMP public consultation closed
17 February

New heritage walk commissioned as part of
CAAMP

Two bespoke business support programmes
beginning March 2022

Placemaking oral histories engagement
commenced February 2022

Station Road power supply extension ordered for the Clock Tower Market

South Norwood Business Network Christmas 2021 Shop Local campaign increased network membership

2022/23 Programme

Resume community capacity building project

CYTO capital improvement works

Launch capital programme for shops, workspaces
& uppers

Launch business support for HAZ boundary
businesses

2022/23 Programme (continued)

Restart Portland Road bridge project (part of Placemaking programme)

Recruit new High Streets HAZ officer

Refresh and launch High Street HAZ community engagement programme

Take the draft CAAMP through the formal adoption process

**WeLoveSE25 would like to thank the
Croydon Council Regeneration Team
for all their hard work in progressing
these programmes and in the
continued work being undertaken to
deliver the economic, social and
environmental changes in
South Norwood**